



Lake Link South Shore Microtransit

Project Number	03.02.03.0035		
Action Priority	Operate and Maintain Transit Systems		
Implementers	South Shore Transportation Management Association, League to Save Lake Tahoe		
Supporting Agencies	Unknown		
Primary Contact	Laura Patten (Laura@keeptahoeblue.org)		

Stage	Implementation	Duration	2021 - 2030
Total Project Cost		Funding Request	Unknown

Transportation Program > Operate and Maintain Transit Systems

Microtransit service started on the South Shore July 2022 and expanded in January 2024. The South Shore Transit Management Association contracts with Downtowner to provide the Lake Link service, with free rides between any location in the service area. The expanded service area extends from Round Hill in Douglas county, NV to the Sierra Tract neighborhood the City of South Lake Tahoe, CA. The first year was a success, averaging over 10,000 riders per month. In the first month of expanded service, ridership increased 84% compared to 2023 with over 24,000 riders. Microtransit reduces traffic congestion, improves quality of life for locals and the visitor experience, and reduces GHGs



Lake Link flyer

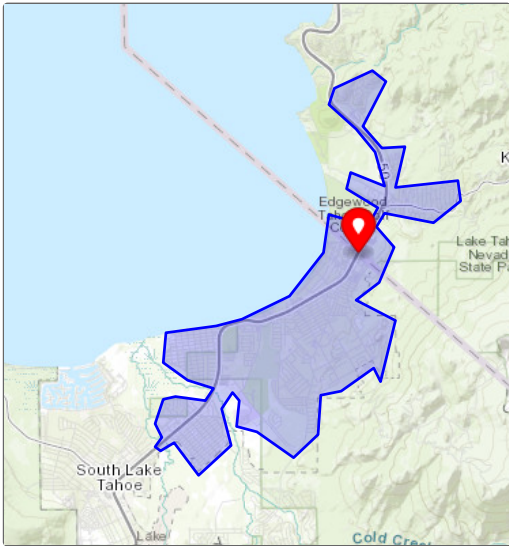
Targeted Performance Measures

- People Served
- Pounds of Air Pollutants Removed or Avoided by Project
- Tons of Greenhouse Gases Reduced

Threshold Categories

- Air Quality
- Water Quality
- Transportation and Sustainable Communities

Location



Targeted Funding

No Targeted Funding Sources identified

Photos

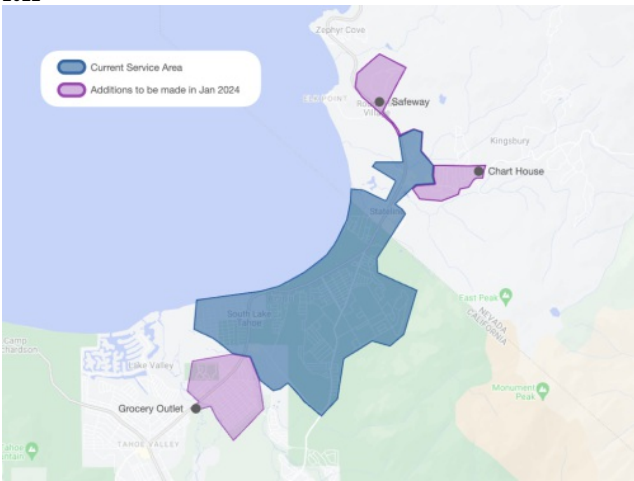
During



South Lake Tahoe City Councilmembers celebrate the launch of Lake Link service July 2022



Lake Link shuttle in action



Lake Link service map 2024

Project Fact Sheet Data as of 11/15/2024