



Lake Tahoe Future of Tourism Shared Vision and Destination Stewardship Roadmap

Project Number	03.01.02.0112		
Action Priority	Improve Public Recreation Facilities		
Implementers	Tahoe Regional Planning Agency		
Supporting Agencies	California Tahoe Conservancy, City of South Lake Tahoe, El Dorado County, CA, Incline Village Crystal Bay Visitors Bureau, Lake Tahoe Visitors Authority, Nevada Tahoe Resource Team – Nevada Division of State Lands, North Tahoe Community Alliance, Placer County, CA, Private, Reno-Sparks Convention Center and Visitors Authority, Tahoe City Marina, Tahoe Fund, Tahoe Prosperity Center, Tahoe Regional Planning Agency, Visit Truckee-Tahoe, Washoe County, NV		
Primary Contact	Devin Middlebrook (dmiddlebrook@trpa.gov)		
Stage	Completed	Duration	2021 - 2023
Total Project Cost	\$215,000	Funding Request	\$0

Sustainable Recreation Program ➤ Improve Public Recreation Facilities

The Lake Tahoe-Truckee Sustainable Recreation and Tourism (aka Destination Stewardship) partnership developed a shared vision related to the future of tourism to the region as well as an implementation roadmap. The vision and roadmap serves as guideposts for collective decision making and tangible action steps for sustainable destination and visitor management.

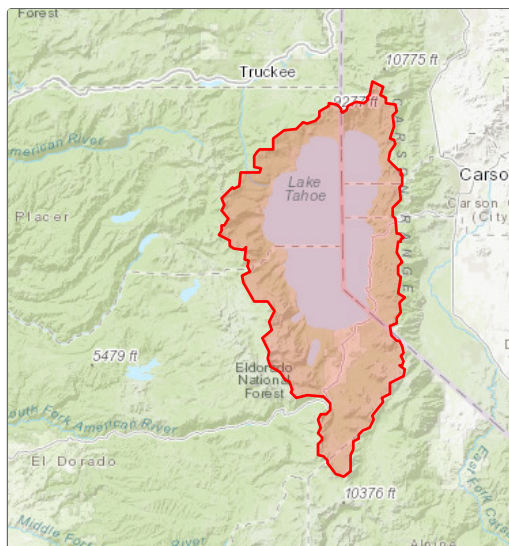
Targeted Performance Measures

- Educational and Interpretive Programs Produced

Threshold Categories

- Recreation

Location



One of eight public workshops held to support the project. Location: Kings Beach

Targeted Funding

- Secured Funding: California Tahoe Conservancy (CTC), \$20,000
- Secured Funding: City of South Lake Tahoe Gene... (CSLT), \$5,000
- Secured Funding: El Dorado County General Fund (ELDO), \$10,000
- Secured Funding: Incline Village Crystal Bay... (IVCBVB), \$10,000
- Secured Funding: Lake Tahoe License Plate Prog... (NDSL), \$25,000
- Secured Funding: Lake Tahoe Visitors Authority (LTVA), \$20,000
- Secured Funding: North Tahoe Community Allianc... (NTCA), \$20,000
- Secured Funding: Placer County General Fund (PLCO), \$10,000
- Secured Funding: Private (Business) (Private), \$14,000
- Secured Funding: Reno-Sparks Convention Cente... (RSCVA), \$10,000
- Secured Funding: Tahoe City Marina (TCM), \$5,000
- Secured Funding: Tahoe Fund (Tahoe Fund), \$20,000
- Secured Funding: Tahoe Prosperity Center (TPC), \$1,000
- Secured Funding: Tahoe Regional Planning Agenc... (TRPA), \$25,000
- Secured Funding: Visit Truckee-Tahoe (VTT), \$10,000
- Secured Funding: Washoe County General Fund (WACO), \$10,000

Photos

During



Washoe Tribe Elders Gathering and Discussion Group at Meeks Bay



Spanish-speaking Discussion Group in Kings Beach



Members of Core Team from public and private organizations

Project Fact Sheet Data as of 06/06/2025